



Highlights

Sounds of Music Promotions is proud to present the Annual "I Do" Fall Bridal Show to be held at the The Premier Catering Complex & Banquet Hall

Our Bridal Fairs are planned, promoted, and presented with the advantage of an established reputation of excellence for efficiency and consistency portrayed through bridal show expertise since 1986. Coupled with featuring the area's premier bridal experts and businesses, our shows have gained outstanding credibility, recognition, and respect. They have proven to be a successful marketing tool and with the passion and enthusiasm we endure, our main objective is to promote your business in a manner that is both instrumental and beneficial to everyone involved because we truly want everyone to do great at our shows. Working in the wedding industry since 1978 I have found, as an exhibitor myself, that this bridal show is designed for you for the following reasons:

- **Largest and most attended Fall Bridal Show in Northwest Ohio.**
- **Extensive Advertising** in the form of TV, Radio, Press Releases, Newspaper, Phone Marketing, Posters, E-mail, Facebook, Twitter, YouTube, Bridal Lead Lists, and Bridal Website.
- **Advance Ticket Sales** on our website and in select stores one month prior to the show.
- **Venue Layout** on our show website displays the exhibitor's booth locations, allowing both vendors and guests the capability to view the participating vendors and their designated spaces prior to the show. It also provides clients with a direct vendor link to access your website before & after the show for 1 year.
- **Pre-Registration** on our website allows brides to register in advance.
- **Exceptional Venue** accommodates the vast attendance and showcases your business.
- **Set-up Crews** help exhibitors load/unload and transport their items in & out of the venue quickly.
- **Skirted Tables & Electrical Outlets** provided free of charge, upon request.
- **Emcee** highlights and promotes your business, products, services, & incentives throughout the day.
- **Quality Time** with potential clients provides the opportunity for guests to discover merchandise & services available to them, exchange ideas, simplify their decisions, and inspire you to create a lasting impression.... all in one day!
- **Complimentary Food Samples & Cash Bar** available to the public.
- **Grand Prize Giveaway & Registration** set up for the spectacular door prizes.
- **Exhibitor's Show Directory** given to every Bride and Groom who comes through the door, providing the necessary information bride's need to contact your business - a valuable keepsake for everyone.
- **Registered Bridal Lead List** distributed to all exhibitors via e-mail.
- **EXPOSURE IS OF ESSENCE!** What better place exists in the wedding industry than the powerful force of a bridal show; a perfect setting to market your business and bring wedding services to life by meeting "face-to-face" with Brides & Grooms!

Please take a moment to review the Bridal Fair Agreement, which contains an outline of the responsibilities necessary to participate.