

## Highlights

**Sounds of Music Promotions is proud to present the Annual Two Day Superbowl Bridal Show to be held at The Stranahan Great Hall & Premier Banquet Complex**

Our Bridal Fairs are planned, promoted, and presented with the advantage of an established reputation of excellence for efficiency and consistency portrayed through bridal show expertise since 1986. Coupled with featuring the area's premier bridal experts, our shows have gained outstanding credibility, recognition, and respect. We have proven that our show is a successful marketing tool by using our experience and enthusiasm as a vehicle to embrace the bridal market in a manner that is both instrumental and beneficial for everyone involved. Working in the wedding industry since 1978 I have found, as an exhibitor myself, that our Bridal Fair is designed for you for the following reasons:

- **Largest attended Bridal Show in Northwest Ohio, "The Superbowl" of all Bridal Shows.**
- **Two Day Show** provides convenience and additional time to think things over for potential clients...they can return the next day **FREE of charge!**
- **Extensive Advertising** in the form of TV, Radio, Newspaper, Facebook, Twitter, Lead Lists, YouTube, Website, Posters, E-mail, Direct Mail, Press Releases, & Phone Marketing.
- **Show Tickets** sold on our website [www.soundsofmusicdjs.com](http://www.soundsofmusicdjs.com) one month prior to the show date.
- **Exceptional Venues** accommodate the vast attendance expected and display our wedding specialists. The opportunity to showcase your business by exposing your enthusiasm and talents allows brides & grooms to discover the merchandise and services available to them, thus increasing the awareness of options.
- **Venue Layout** displays your booth location, allowing guests to view all exhibitors prior to the show and directs them to designated vendor locations. It also provides them with a vendor link to access your website before and after the show for one year.
- **Set-Up Crews** help exhibitors load/unload & transport their merchandise in & out of venue quickly.
- **Parking Attendants** control parking lots and direct the parking of guests.
- **Skirted Tables and Electrical Outlets** provided free of charge.
- **Emcee** highlights and promotes your business services and incentives throughout both days.
- **Quality Time** with potential clients provides the chance to exchange ideas, simplify their decisions, and inspire you to create a lasting impression...all in one day!
- **Complimentary Food Samples and Cash Bar** available to the public.
- **Trolleys** available to conveniently transport visitors from one venue to another throughout both days.
- **Grand Prize Giveaway & Registration** set up for the spectacular door prizes to be given away both days.
- **Exhibitor's Show Directory** given to every Bride and Groom who comes through the door to provide the necessary information brides need to contact your business - a valuable keepsake for everyone.
- **Registered Bridal Lead List** sent to all exhibitors via e-mail.
- **EXPOSURE IS OF ESSENCE!** What better place exists in the wedding industry than the powerful force of a bridal show; a perfect setting to market your business and bring wedding services to life by meeting "face-to-face" with Brides & Grooms!

Please take a moment to review the Bridal Fair Agreement, which contains an outline of the responsibilities necessary to participate.